



PBOHI

PBOHI 2025 ANNUAL REPORT

A Comprehensive Overview of our
Initiatives and Impact throughout the
Year.

DECEMBER 2025

TABLE OF CONTENTS



| | |
|---------------------------------------|----|
| 1. Executive Summary | 2 |
| 2. Organization Profile | 3 |
| 3. Miles stone Highlights | 5 |
| 4. Activity Summary | 6 |
| 5. Financial Highlights | 17 |
| 6. Challenges & Lessons learnt | 19 |
| 7. Looking ahead-2026 | 20 |

EXECUTIVE SUMMARY

In 2025, the Peter Bryan Onco-Health Initiative (PBOHI) advanced its mission of cancer prevention, early detection, and youth-led advocacy across communities and digital platforms. Despite operating with limited financial resources, the organization recorded meaningful growth in community reach, volunteer engagement, collaborations, and digital visibility.

Throughout the year, PBOHI implemented school and community outreach programs, global health observance campaigns, capacity-building initiatives, advocacy engagements, and digital awareness campaigns. These efforts collectively reached over 107,729 people both online/ onsite, engaged more than 23 trained volunteers, and strengthened partnerships at local, national, and international levels.

Key milestones included successful school cancer prevention education, World Cancer Day and Pink October campaigns, a seven-day intensive capacity-building training, youth engagement during Global NCD Action Week, and international exposure through advisory and ambassadorial roles.

As PBOHI transitions into 2026, the organization remains focused on strengthening internal systems, expanding hybrid (online and offline) awareness efforts, and laying a solid foundation for sustainable growth.

ORGANIZATIONAL PROFILE

The Peter Bryan Onco-Health Initiative (PBOHI) is a youth-led, non-profit organization committed to bridging cancer care disparities in Cameroon and Africa. PBOHI focuses on cancer prevention, early detection, and holistic patient support, championing social equity and community engagement.

MISSION

- Educate communities on cancer prevention and early detection.
- Support cancer patients and their families.
- Advocate for improved healthcare policies.
- Bridge healthcare gaps through technology and innovation.

VISION

A future where cancer prevention and care are accessible to all.

CORE VALUES

- Empathy and Compassion
- Innovation and Technology
- Community-Centered Approach
- Collaboration and Partnership
- Sustainability and Impact



CELEBRATING OUR MILESTONES: HIGHLIGHTS OF 2025

- People reached (both online and onsite): 107729
- Community and school outreaches: 6
- Webinars and virtual engagements: 5
- Volunteers engaged: 50+
- Capacity-building training: 7-day intensive program
- International exposure: Advisory board participation, Shaukat Khanum overseas student ambassadors, IARC Summer School on Implementing Cancer Early Detection and Prevention.
- Major campaigns: World Cancer Day, Pink October, Global week for Action on NCDs, Childhood Cancer Awareness Day.





PBOHI

ACTIVITIES
SUMMARY
(JANUARY –
OCTOBER
2025)

ACTIVITY 1: SCHOOL CANCER PREVENTION OUTREACH

JANUARY

Date: January 24–27, 2025

Location: City College of Commerce and Step by Step High School Mankon

DESCRIPTION:

PBOHI carried out a school-based cancer prevention outreach targeting young students at the City College of Commerce in Mankon and Step by Step High School. The goal was to help students understand how everyday choices can affect their long-term health. Using simple language and relatable examples, the team explained what cancer is and how certain habits can increase the risk of developing cancer later in life. The session focused on modifiable risk factors such as alcohol use, smoking, vaping, and infections, including HPV, Hepatitis B, and HIV. Students were encouraged to ask questions and share their thoughts, making the session interactive and engaging. Educational brochures were shared to reinforce key messages and allow students to continue learning after the session. The outreach helped students realize that staying healthy starts early and that making informed choices now can help prevent serious illnesses in the future.



Partner/Mentor: Reconciliation and Development Association (RADA)



Participants: Secondary school students

IMPACT AND OUTCOMES

3,400 People reached

50 brochures distributed



ACTIVITY 2: WORLD CANCER DAY WEBINAR

Date: February 4, 2025

Location: Virtual

FEBRUARY

DESCRIPTION:

To commemorate World Cancer Day, PBOHI organized an online webinar that brought together health professionals and community members to discuss the growing burden of cancer in grassroots communities. The session created a safe space for open dialogue on cancer incidence, late diagnosis, and the challenges faced by communities in accessing early detection services.

Speakers shared practical insights on prevention, early warning signs, and the importance of community awareness. Participants were encouraged to take an active role in spreading accurate information and supporting early health-seeking behaviors within their families and communities.



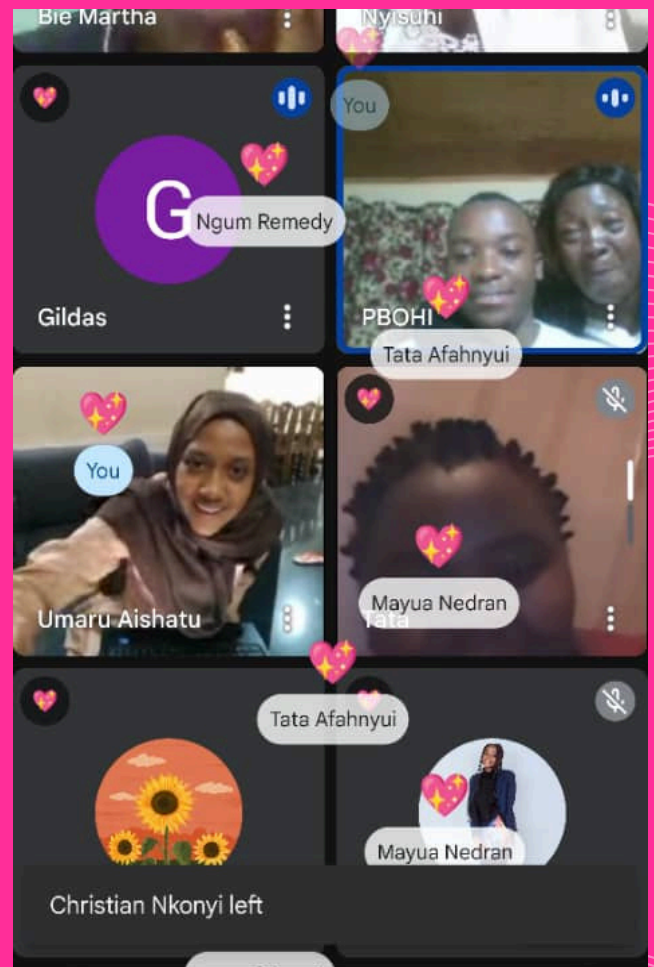
Objective: To discuss rising cancer incidence and mortality in grassroots communities.



Participants: Medical practitioners, community members, youth advocates

IMPACT AND OUTCOMES

27 People reached



OTHER NOTABLE FEBRUARY ACHIEVEMENTS

FEBRUARY

In addition to World Cancer Day activities, PBOHI members actively participated in a high-level multi-stakeholder panel discussion on marketing restrictions of unhealthy packaged food products, under the mentorship and guidance of the Reconciliation and Development Association (RADA). This advocacy engagement highlighted the strong link between unhealthy diets, non-communicable diseases (NCDs), and cancer risk.

Through this participation, PBOHI members were able to observe and learn perspectives to policy-oriented discussions, strengthened their advocacy skills, and gained exposure to multi-sector dialogue involving civil society and health stakeholders.

During the same period, 17 PBOHI volunteers were officially appointed as Shaukat Khanum Trust Overseas Student Ambassadors. This appointment recognized the commitment of PBOHI volunteers to cancer advocacy and opened opportunities for international collaboration, knowledge exchange, and volunteer networking with one of the largest cancer institutions in Pakistan

IMPACT AND OUTCOMES

Strengthened youth representation in policy and advocacy spaces

Improved advocacy capacity through mentorship by RADA

Enhanced international visibility of PBOHI volunteers

Established pathways for volunteer exchange and global learning

APRIL ACTIVITY

Date: April 21st, 2025

Location: FONAB Polytechnic Mile 3, Nkwen Bamenda.

DESCRIPTION:

PBOHI led an interactive cancer advocacy and awareness session at FONAB Polytechnic aimed at empowering students with accurate, evidence-based information on cancer prevention and early detection, context-specific to Cameroon. The session focused on common cancer risk factors affecting young people, including poor nutrition, physical inactivity, alcohol consumption, tobacco use, and exposure to infections such as HPV, Hepatitis B, and HIV.

Participants were guided through discussions on the importance of early detection, recognizing warning signs, and adopting preventive behaviors early in life. Special emphasis was placed on the role of nutrition professionals and students in influencing healthier food choices and community health outcomes. The session was delivered through a participatory approach, allowing students to ask questions, share perceptions, and reflect on lifestyle habits within their communities.

OBJECTIVE:

To increase students' understanding of cancer prevention and early detection

To promote healthy lifestyle choices among young people

To emphasize the role of nutrition, behavior change, and early health-seeking practices in reducing cancer risk



MAY ACTIVITY

Date: May 2025

Location: Open Dreams center
Bamenda Mile 3 Nkwen

DESCRIPTION:

In May 2025, PBOHI collaborated with **Health Static International** to facilitate and participate in an awareness event focused on **breast, cervical, and ovarian cancers**. The event aimed to increase understanding of cancers that commonly affect women and to promote the importance of prevention, early detection, and timely medical care.

Through open discussions and educational presentations, participants learned about common risk factors, early warning signs, and available prevention measures, including screening and vaccination. The session encouraged women and community members to ask questions freely and share concerns in a supportive environment.

By working alongside Health Static International, PBOHI strengthened its collaborative approach to women's health advocacy and contributed to meaningful community dialogue on reducing cancer-related stigma and late diagnosis.

IMPACT AND OUTCOMES

- Improved awareness of women's cancers and early detection
- Encouraged health-seeking behavior and screening uptake
- Strengthened collaboration with Health Static International
- Engaged 25 participants in focused cancer education



Partner: Health Static International



JUNE ACTIVITY

Date: July 2025

Location: Ntabang Nkwen

DESCRIPTION:

An outreach session was carried out in the Fulani Muslim community in Ntabang Mile 5 Nkwen to raise awareness about cancer prevention and early detection. The discussion was adapted to the cultural context of the community, ensuring that messages were respectful, relevant, and easy to understand.

Community members learned about common cancer risk factors and the importance of early medical consultation. The session encouraged open discussion and helped reduce fear and stigma surrounding cancer by emphasizing that early detection can save lives.

IMPACT AND OUTCOMES

100 community members reached



JULY ACTIVITIES

Date: July 2025

Location:

Virtual Advisory Board Meetings (World Cancer Day 2026 Planning)
International Agency for Research on Cancer (IARC), Lyon, France

DESCRIPTION:

In July 2025, PBOHI achieved significant international exposure through the participation of its **Secretary General** in global cancer advocacy and capacity-building platforms. The Secretary General took part in **advisory board meetings for the planning of World Cancer Day 2026**, contributing perspectives from grassroots and youth-led cancer initiatives.

During the same period, the Team lead participated in the **Cancer Early Detection and Prevention Summer School** organized by the **International Agency for Research on Cancer (IARC)** in Lyon, France. The summer school brought together public health professionals, researchers, and advocates from different countries to strengthen knowledge on evidence-based cancer prevention, early detection strategies, and global cancer control.

This dual engagement enhanced and laid a foundation to PBOHI's technical knowledge, strengthened its global networks, and positioned the organization as an emerging youth-led voice within international cancer prevention efforts.

IMPACT AND OUTCOMES

- Strengthened PBOHI's representation in global cancer advocacy spaces
- Improved organizational knowledge on early detection and prevention strategies
- Expanded international networks and collaboration opportunities
- Enhanced leadership capacity of PBOHI's Secretary General



CAPACITY-BUILDING TRAINING

Date: August 2025

Duration: 7-week intensive training

AUGUST

DESCRIPTION:

PBOHI organized a seven-day capacity-building training to strengthen the skills and confidence of its volunteers and core team members. The training covered important areas such as cancer advocacy, Monitoring, Evaluation, Accountability, and Learning (MEAL) systems, grant writing, fundraising, leadership, and effective communication.

Through guided sessions, practical exercises, and mentorship from RADA, participants gained tools to plan, implement, and report on community health activities more effectively. This training laid a strong foundation for sustainable programming and improved organizational performance.

✔ Participants: 23+ volunteers

✔ Mentor/Partner: Reconciliation and Development Association (RADA)



AUGUST ACTIVITY II

Date: 16 August 2025

Location: Mbingo Baptist hospital

DESCRIPTION:

On August 16, 2025, Peter Bryan's Onco-Health Initiative (PBOHI) participated in humanitarian outreach to Mbingo Baptist Hospital; the sole oncology referral facility serving Cameroon's Northwest Region.

The team visited both adult and pediatric oncology units, spending time with patients and families, offering prayers, encouragement, and psychosocial support. Gifts in kind and financial assistance were provided to help ease the burden of treatment and daily hospital needs.

In addition, PBOHI engaged with oncology specialists to better understand the clinical and socio-economic challenges patients face, reinforcing our commitment to holistic cancer care from prevention and early detection to compassionate patient support.

IMPACT AND OUTCOMES

20+ Patients reached



SEPTEMBER ACTIVITIES

Date:18–25 September 2025

Location:Virtual (Online Engagement and Webinar)

DESCRIPTION:

In September 2025, PBOHI led a youth-driven advocacy engagement in commemoration of the Global Week for Action on Non-Communicable Diseases (18–25 September). Through coordinated online engagement, PBOHI highlighted the role of young people in leading the fights against cancer, and promoted healthier lifestyle choices within communities.

As part of this engagement, PBOHI also organized a virtual webinar to commemorate International Childhood Cancer Day. The webinar created a space for discussion on childhood cancer awareness, early signs, and the challenges faced by children and families affected by cancer. Participants included youth leaders, advocates, and community members who actively engaged through questions and shared reflections.

The combined activities emphasized compassion, advocacy, and collective responsibility in addressing cancer and other NCDs.

OBJECTIVE:

- To amplify youth voices in the fight against non-communicable diseases (NCDs) with emphasis on cancer.
- To raise awareness on childhood cancer and the importance of early diagnosis
- To engage young people and community members in cancer prevention and advocacy



OCTOBER ACTIVITY

Survivor

Test

ials

Date: October 2025

Format: Online advocacy and awareness campaign

DESCRIPTION:

During the month of October, PBOHI conducted a 31-day Breast Cancer Awareness campaign as part of Pink October in Partnership with the Reconciliation and Development Association (RADA). Daily posts were shared across social media platforms to educate the public on breast cancer prevention, early signs, and the importance of screening.

The campaign used simple messages, visuals, and survivor-centered storytelling to reach a broad audience. It encouraged women and families to talk openly about breast health and seek early medical advice when necessary. Moreover, members of the RADA and PBOHI were aired on local radio stations which include the Abakwa FM Radio, CBC Radio, and CRTV NORTH WEST, as well as a local Television, Called STAR TV.



FINANCIAL HIGHLIGHTS

For the Year Ended December 31, 2025

Funding Received; Individual, goodwill, (family & Friends) = 1,500,000frs

1. CAPACITY-BUILDING TRAINING FINANCIAL OVERVIEW

| Item | Amount (FCFA) |
|-----------------|---------------|
| Funds Received | 250,000 |
| Actual Expenses | 243,000 |
| Balance | 7,000 |

A. TOTAL EXPENSES: 243,000 FCFA

2. KEY ADMINISTRATIVE AND LEGAL COMPLIANCE COSTS

| Item | Amount (FCFA) |
|---------------------------------------|------------------|
| Registration and legal accordance | 500,000 |
| Tax compliance | 10,000 |
| Conformity | 45,000 |
| Bank account creation | 100,000 |
| Estimated operational & digital costs | 500,000 |
| Total Expenses | 1,155,000 |

B. TOTAL EXPENSES: 1,155,000 FCFA

Overall Exp: Total funds - Total A+ Total B
1,500,000frs - 1,398,000 frs = **102,000frs**

PBOHI operations were largely sustained through largely individual contributions and some goodwill contributions from family and friends. It didn't receive formal grants from any institution OR Agency as of 2025.

Mentorships & Partnerships



This section highlights PBOHI's key mentorships and partnerships that foster collaboration, drive innovation, and enhance our impact within the cancer care community throughout 2025.



Media Metrics

Platforms Audited: Facebook, Instagram, LinkedIn, WhatsApp

| Platform | Reach / Followers | Engagement |
|-----------|-----------------------------------|-----------------------------|
| Facebook | 459 new followers, 84,070 views | 4,630 interactions |
| Instagram | 459 followers, 4,133 views | 1,129 interactions |
| LinkedIn | 344 followers, 16,126 impressions | 1,700+ engagements |
| WhatsApp | 423 members | Active community engagement |

The PBOHI Capacity Building workshop was Captured by a Local Press (Development watch media).

Challenges & Lessons

Overcoming Obstacles and Adapting Strategies

Challenges

- Internet and power instability
- Manual analytics tracking
- Limited funding
- High workload during peak campaigns

Lessons Learned

- Consistency builds trust
- Visual and human-centered storytelling improves engagement
- Community participation amplifies reach

LOOKING AHEAD – 2026

Theme: Building Systems, Strengthening Awareness, Preparing for Growth

Key priorities include:

- Strengthening internal systems and governance
- Expanding hybrid community engagement
- Volunteer development and retention
- Strategic partnerships
- Evidence-based communication



Contact

Peter Bryan's Onco-Health Initiative (PBOHI)
Ngomgham, Bamenda-Cameroon
Tel: +237652418184

website: www.pbohi.org
Email: info@Pbohi.org

